



**“The Children’s Choice for over 52 years”**

Dear Cali-Camp Junior Staff 2010,

Welcome to our Cali-Camp family. We, at Cali-Camp, are big supporters of Social Networking and want to encourage you to join us in this endeavor. Our returning staff would like to get to know you prior to the start of camp. We would like to share a few guidelines for social networking while you are working at Cali-Camp:

- 1) With regard to a camp group page that is started by staff, the camp respectfully asks to be informed and that certain courtesy (and good taste) guidelines be observed. (Again, once someone identifies as an employee, the “Camp Policies” for Employees kicks in).
- 2) Please do not use the Cali-Camp name, Cali-Camp Logo or pictures of campers on your personal pages. Talk about “Camp” but generically.
- 3) Staff are not permitted to share their phone number, profile site, AIM or e-mail address or the web address of any blog site with a camper *unless the parent of that camper has signed an expressed, written consent form allowing such contact to occur*. If a camper *initiates contact, the counselor may not respond, which effectively confirms the contact information to the camper, unless that permission has been granted by the parent, who then takes responsibility for supervising such off-season contact*.
- 4) As a condition of hiring the camp reserves the right to collect the address of any social networking site you may have and review it for content. *Any content deemed inappropriate for working with children may result in termination of candidacy or employment*. So, please amend your sites accordingly. Obviously, sex, alcohol or drug related photos are not permitted if you are connected in any way with Cali-Camp.
- 5) We know that staff have the right to free expression in their own Internet communications (provided those communications are private and/or do not identify them as an employee of camp), and would only remind you that what you put up for public display may follow you for years and be scrutinized by colleges, universities and potential employers.

Many of us already have our Facebook accounts and I like it the best, but I would like to request that each of you open a **Facebook** account as we are setting up a more formalized site that will have lots of information about Camp, upcoming events, special events, etc. Please open an account, add me as a friend and then I will add you into the Cali-Camp 2010 Junior Staff Group, which is exclusive and private to only staff members working at camp. Once you are added into the “Exclusive” Group you can upload pictures to the site, etc. Please make sure your main page picture is appropriate for all to see. Please check it often as there will be important information added occasionally. You will be the first inaugural group added and will always be able to stay in touch. Who knows what the future will bring or what new programs will pop up, but for now please take care of this soon and remember to get all of your paperwork in if you haven’t done it yet.

Here’s to a great beginning,

**Pam**

Pam Hawley  
Cali-Camp Director – 35 years